

SPONSORSHIP OPPORTUNITIES



PAWS of Jackson Hole
Tuxes & Tails Gala and Auction
Friday, June 16, 2017

Tuxes & Tails Gala and Auction

Friday, June 16, 2017 – Center for the Arts Lawn

PAWS of Jackson Hole is pleased to present the Tuxes & Tails Gala Sponsorship Opportunities to your company.

As our community's leading resource for support services for pets and their people, PAWS of Jackson Hole is working to end the local homeless pet crisis through prevention, adoption, and advocacy. Last year, thanks in part to funding from this event PAWS funded more than 1,100 spay/neuter surgeries in Jackson, Star Valley and Teton Valley, ID. We granted thousands of dollars to our local animal shelters for the purpose of capital improvements to make the pets more comfortable and to make the environment more appealing for visitors. Lastly, we offered critical social services to pet owners in an effort to keep pets safe in happy homes.

We hope you'll join us at the gala this year. This elegant soiree features a red carpet entrance at the Center for the Arts and draws 250 of Jackson's most passionate and philanthropic guests. These are local residents, second homeowners, summer tourists, and fellow business owners, covering a wide network and wide variety of age groups. The event is a unique opportunity to mix and mingle with like-minded, pet enthusiasts like yourself and help PAWS raise vital funds for our nine community programs.

Enclosed you will find several sponsorship opportunities at a variety of levels. We sincerely hope you will find one that will be of interest to you and your business. We are happy to create customized sponsorship opportunities as well. We look forward to seeing you at this unique and important community event!

Sponsorship

Top Dog - \$10,000

Event Perks:

- Two reserved tables of 8 with 16 tickets to the Gala in a prominent location in the room. Tables will include a sign with your company's logo and two bottles of champagne or wine.
- The opportunity to bring two well-behaved dogs to the event and bring them onstage during the welcome remarks.
- A personal thank you from the Executive Director during the welcome speech.

Print & Digital Media:

- Logo in multiple newspaper ads in JH News & Guide, including post-event thank you ad.
- PAWS event website advertising including a link to your website.
- Your logo featured on the Tuxes & Tails Event Facebook ads. We will boost these posts to include all of Jackson.
- Your logo included in multiple email broadcasts to our database of 2,000 people, the entire non-profit community & all Chamber of Commerce members.
- Your logo featured in PAWS Pet of the Week TV spots for one month. These spots are aired on NBC during the Today Show and Evening News.

On-site Promotion:

- Logo on 2 huge banners (1 at each bar) – most prominent.
- Full-page ad (you submit art) or logo with copy of your choice in Auction Catalog.
- Slide with your logo and contact info in a presentation on large screen TVs.
- Opportunity to create and screen a 1 minute commercial on the large screen TVs throughout the evening.
- Opportunity for product placement.



Sponsorship

Man's Best Friend - \$7,500

Event Perks:

- One reserved table of 8 with 8 tickets to the Gala in a prominent location in the room. Four additional complimentary tickets available upon request. Table will include a sign with your company's logo and two bottles of wine.
- The opportunity to bring one well-behaved dog to the event.
- A personal thank you from the Executive Director during the welcome speech.

Print & Digital Media:

- Logo in multiple newspaper ads in JH News & Guide, including post-event thank you ad – less prominent than Top Dog.
- PAWS event website advertising including a link to your website.
- Your logo featured on the Tuxes & Tails Event Facebook ads. We will boost these posts to include all of Jackson.
- Your logo included in multiple email broadcasts to our database of 2,000 people, the entire non-profit community & all Chamber of Commerce members.

On-site Promotion:

- Logo on 2 huge banners (1 at each bar) – less prominent than Top Dog Sponsor.
- Full-page ad (you submit art) or logo with copy of your choice in Auction Catalog.
- Slide with your logo and contact info in a presentation on large screen TVs.
- Opportunity for product placement.



Sponsorship

Cat's Meow - \$5,000

Event Perks:

- One reserved table of 8 with 8 tickets to the Gala in a prominent location in the room. Table will include a sign with your company's logo and two bottles of wine.
- The opportunity to bring one well-behaved dog to the event.
- A personal thank you from the Executive Director during the welcome speech.

Print & Digital Media:

- Logo in multiple newspaper ads in JH News & Guide, including post-event thank you ad – less prominent.
- PAWS event website advertising including a link to your website.
- Your logo featured on the Tuxes & Tails Event Facebook ads. We will boost these posts to include all of Jackson.
- Your logo included in multiple email broadcasts to our database of 2,000 people, the entire non-profit community & all Chamber of Commerce members.

On-site Promotion:

- Logo on 2 huge banners (1 at each bar) – less prominent.
- Half-page ad (you submit art) or logo with copy of your choice in Auction Catalog.
- Slide with your logo and contact info in a presentation on large screen TVs.



Sponsorship

Working Group - \$2,500

Event Perks:

- One reserved table of 8 with 8 tickets to the Gala in a prominent location in the room. Table will include a sign with your company's logo and two bottles of wine.
- The opportunity to bring one well-behaved dog to the event.
- A personal thank you from the Executive Director during the welcome speech.

Print & Digital Media:

- Name in multiple newspaper ads in JH News & Guide, including post-event thank you ad – less prominent.
- Your name featured on the Tuxes & Tails Event Facebook ads. We will boost these posts to include all of Jackson.
- Your name included in multiple email broadcasts to our database of 2,000 people, the entire non-profit community & all Chamber of Commerce members.

On-site Promotion:

- Logo on 2 huge banners (1 at each bar) – least prominent.
- Logo in Auction Catalog on a page with other Working Group Sponsors.
- One slide with all Working Group Sponsors in a presentation on large screen TVs.



Thank you!

PAWS Board of Directors:

Amy Vignaroli, President

Klaus Baer, Vice President

Lori Bantekas, Treasurer

Christine Swain, Secretary

Kristie Grigg, Board member

Call or email with questions or to book your sponsorship!

Amy Romaine, Executive Director

Bobbie Whalen, Program Director

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Create a better community through compassion for animals!



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